



Profile+Portfolio

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Selected Works

+Portfolio

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01

CEMARA DAMAI RESIDENCE

Cemara Damai Residence is the newest development phase in Alam Damai by I&P Development Group. This is the creative concept and executed for Phase 3B2 and has been translated into collaterals i.e. logo development, brochures, press advertisement, posters, billboard, bunting and etc.



Cemara Damai
RESIDENCE

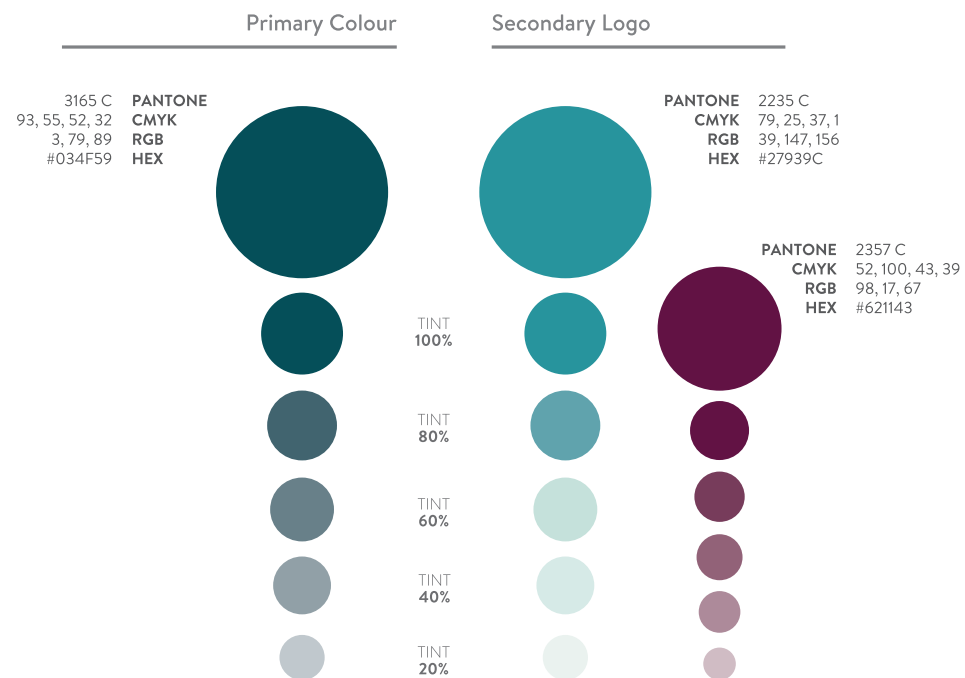
@ ALAM DAMAI, CHERAS



I & P Group
The Choice Developer for All



Inspiration









KCC

01

KCC

The company have property development projects all over Southern Malaysia, and will continue to expand northwards, including Johor, Malacca, Negeri Sembilan, and Kuala Lumpur among many other places.

KCC strive to provide value-for-money housing and beautiful homes for thousands of residents, enabling them to realize the dream of having a house to call their own.

The company have also branched out into other areas like quarrying and construction materials trade, making it a self-sufficient and diversified corporation, in turn raising the competitiveness of the overall property development industry.

KCC

KCC
HOTELS

KCC
REALTY

KCC
HOLDINGS

KCC
Foundation





The Dreamer
The Builder
The Artist
The Curator



KCC Holdings is a property development enterprise in Malaysia. It started off as a housing developer in Muar in 1983 and has grown exponentially ever since into a regional player with development projects in Johor, Malacca, Negeri Sembilan and Kuala Lumpur.

The KCC Group has been a pioneer in the property development industry in Malaysia. It has a long history of delivering quality projects and has a strong commitment to its customers.



The Dreamer

Saving the Clouds

The KCC Group has been a pioneer in the property development industry in Malaysia. It has a long history of delivering quality projects and has a strong commitment to its customers.



Group Chairman

Executive Director

Executive Director



KCC Realty

KCC has maintained a lifelong legacy of successfully delivering properties of value.

KCC has maintained a lifelong legacy of successfully delivering properties of value.

A New
Every
ers



Impiana KCC Hotel

Impiana KCC Hotel is a modern hotel with a large conference hall and a restaurant. It is located in a prime location and offers a wide range of services to its guests.





01

MY LIL KITCHEN

My lil kitchen started back when the homebaker/cook Liyana started taking orders from her friends and family for Raya when she was studying in university. She started selling her desserts at Old Blossom Box Store's pre-loved parties. Slowly, as her clientele grew, she started providing her desserts to cafe like Foodsbury & joining bazaars. Her love for food makes her create great flavors in her small kitchen. The logo and brand is sweet and a lovely style to represent the simple feel and the ingenuity of a home cook.



CMYK
59 80 22 5

RGB
123 78 130

7B4E82



CMYK
41 71 3 0

RGB
158 100 165

9E64A5



CMYK
13 31 1 0

RGB
214 66 203

D6A6CB



CMYK
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RGB
255 255 255

FFFFFFFF



CMYK
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RGB
209 211 211

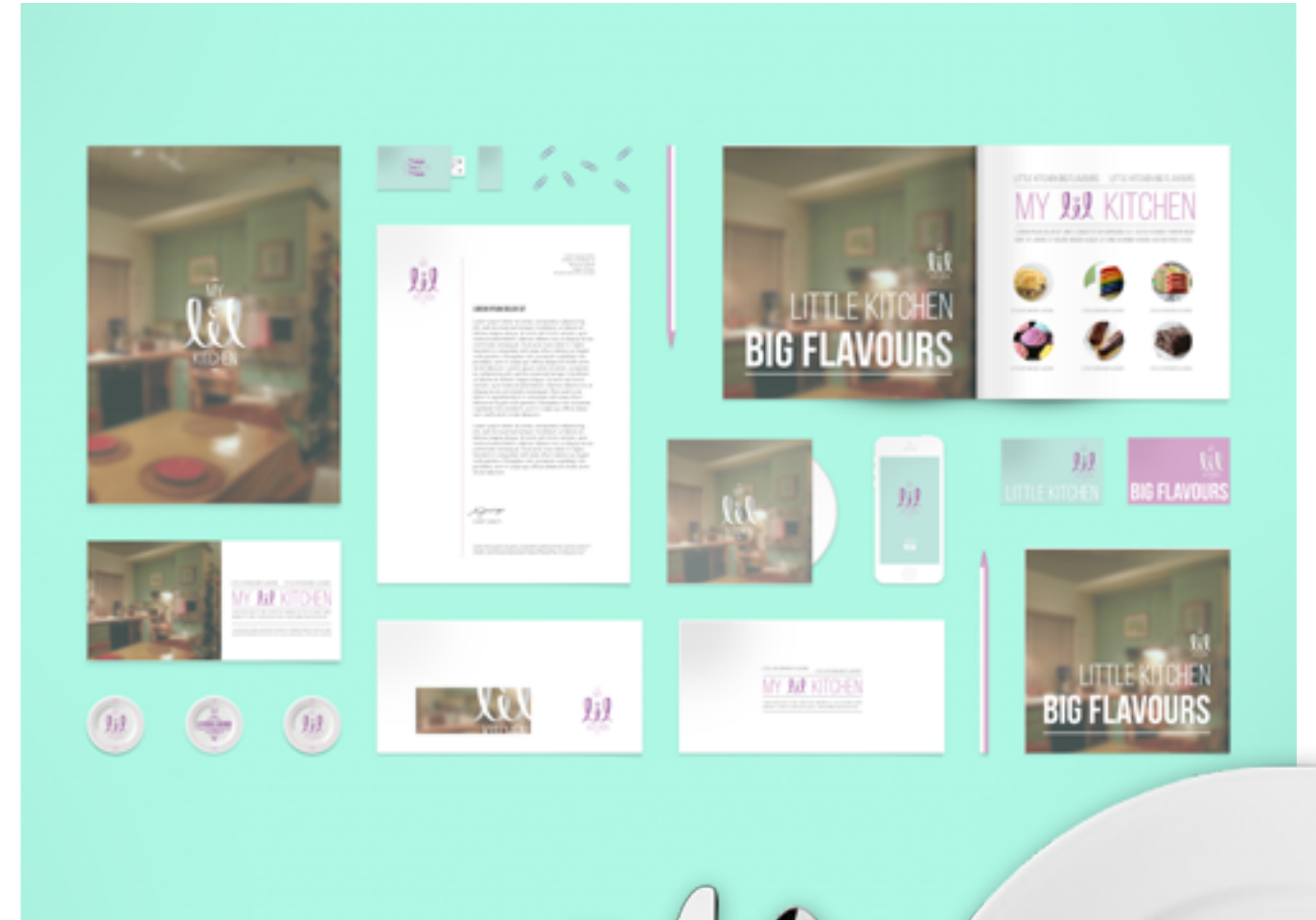
D1D3D4



CMYK
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RGB
179 255 235

B3FFEB





02

THE MALAY MAIL BIG WALK

One of the most well-known newspaper in Malaysia, The Malay Mail have been organizing their Big Walk annually until 2007 and now this is their initiatives to revive the event to cover KL, Ipoh and other major cities in Malaysia. The purpose of Big Walk is to promote the importance of healthy via participating in the marathon while visiting various area in KL and major cities in Malaysia. Getting healthy while seeing Malaysia through a different outlook is what Big Walk is all about.





CMYK
59 80 22 5

RGB
123 78 130

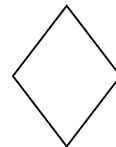
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CMYK
41 71 3 0

RGB
158 100 165

9E64A5



CMYK
13 31 1 0

RGB
214 66 203

D6A6CB



03

PLAY & DEFEND

Play and Defend is a marketing campaign by Asian Football Confederation and UNAIDS aims to raise awareness of HIV and mobilize young people to commit to HIV prevention through football, targeted to ASEAN countries. The “Play and Defend” campaign also stresses the need for ensuring all the 15 million people eligible for life-saving antiretroviral treatment can access it by 2015. The logo portrays the spirit of youth, passion for football and most importantly an awareness for HIV. We don’t deny the rebellious spirit of the youth today, we embrace them. Simplicity is beauty, so it could be easily remember and can be re-create by anyone, build a special bond between the brand campaign and the viewers.



PLAY AND DEFEND



CMYK
95 78 47 47

RGB
19 44 68

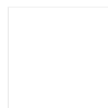
132C44



CMYK
8 100 100 10

RGB
217 4 22

D90416



CMYK
0 0 0 0

RGB
255 255 255

FFFFFFFF





PLAY AND DEFEND







05

NURIZ CAKE HOUSE

Nuriz Cake House is a small shop that specialises in baking various cakes. Their speciality is the marble cheesecake. The special thing about Nuriz is that they employ single mothers to work with them. They also donate some of their earnings to the single mothers organization. Not only do they bake great cakes for the public, they also contribute to the society. We designed their logo and elevated their brand for a more sophisticated look. Although the prices of the cakes are reasonable, their packaging makes it look exclusive and expensive.

NURIZ

Cake House

NURIZ
Cake House

NURIZ
Cake House



CMYK
0 25 100 0

RGB
255 193 0

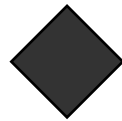
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RGB
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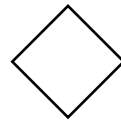
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CMYK
69 63 62 58

RGB
51 51 51

333333



CMYK
0 0 0 0

RGB
255 255 255

FFFFFFFF



04

PNL TRAVEL

PNL offers domestic and international travel services and have been recognised as an Aussie Specialist, New Zealand Specialist & SWISS Specialist. Other destinations include ASEAN, Europe, North & South Africa, the Middle East, North America and we are expanding into the Indian Subcontinent and the Middle East.





CMYK
70 16 0 0

RGB
41 170 225

29AAE1



CMYK
88 53 0 0

RGB
1 113 187

0171BB



CMYK
100 100 29 29

RGB
27 20 92

1B145C



CMYK
89 53 31 8

RGB
25 103 136

196788



CMYK
0 0 0 0

RGB
255 255 255

FFFFFFFF



Web Design

Itinerary Design



FUJIFILM



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FUJIFILM

Brochure Catalogue - Editorial

Fujifilm is a Japanese multinational photography and imaging company headquartered in Tokyo.

Instax is a brand of instant still cameras and instant films marketed by Fujifilm. Fujifilm produces a range of Instax Mini and Instax Wide cameras, as do other manufacturers. Fujifilm also produces Instax Mini printers and has in the past produced Instax Pivi printers.

FUJIFILM
instax





12

MATA Prospectus - Editorial

MALAYSIAN AVIATION TRAINING ACADEMY; an Approved Training Organization accredited by the Department of Civil Aviation Malaysia (DCAM), grooms future Licensed Aircraft Maintenance Engineers and Technicians. Officially inceptioned in 2005, this Kuantan-based (Pahang, Malaysia), Bumiputra wholly-owned aircraft maintenance training institution is diligently marking its niche through worthy accomplishments.



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Royalzine

Magazine - Editorial

Royalzine is one of University Malaya's annual magazine for their Kolej Kediaman Raja Dr. Nazrin Shah. The magazine contains articles and updates of events from the students living in the college and also from their lecturers. The theme of the magazine is nature and recycle, as most of the projects related to create awareness on preserving nature.





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MATA STUDIO

Promotional Brochure

Nuriz Cake House is a small shop that specialises in baking various cakes. Their speciality is the marble cheesecake. The special thing about Nuriz is that they employ single mothers to work with them. They also donate some of their earnings to the single mothers organization. Not only do they bake great cakes for the public, they also contribute to the society. We designed their logo and elevated their brand for a more sophisticated look. Although the prices of the cakes are reasonable, their packaging makes it look exclusive and expensive.



A4 Half Fold Sell Sheet Design



Cover and Back Design

A4 Half Fold Sell Sheet Design



Inner Left and Right Design



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KARA CARPET

Catalogue - Editorial

KARA carpet is an interior design company and supplier of various imported carpets. The design catalogue book was designed for customers to be able to see and pick their long list of carpet materials that KARA has.



07

FOOTBALL ASSOCIATION OF MALAYSIA 2014 Website

football association of malaysia 2014, is the governing body for soccer in Malaysia, responsible for organising the Malaysian national football team and the major soccer tournaments within the country.

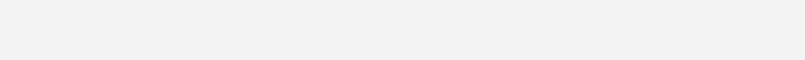
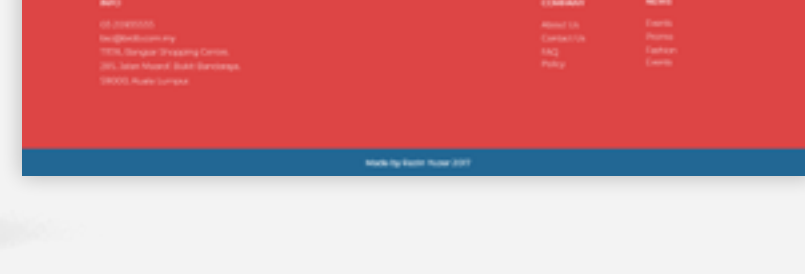
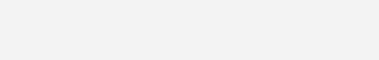
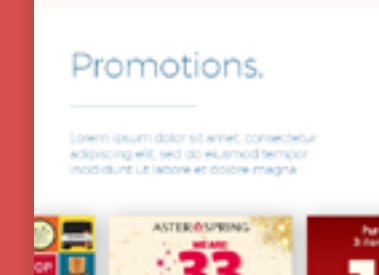
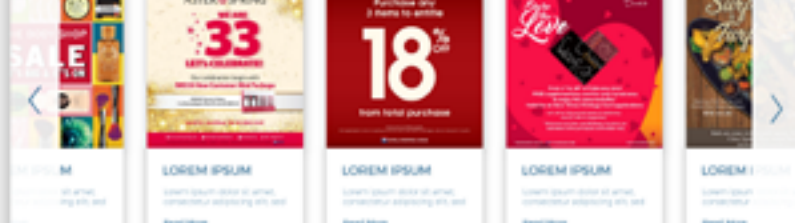
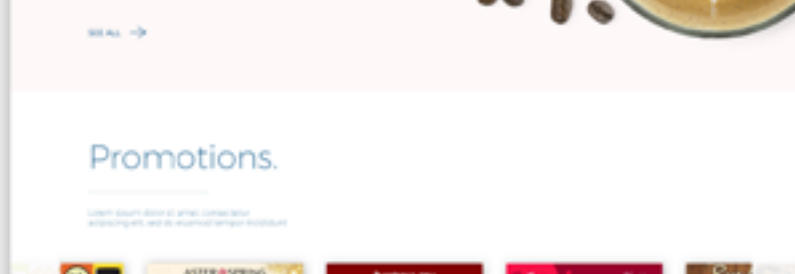
06

BANGSAR SHOPPING CENTRE

Website

KL's neighbourhood lounge - BSC is a , breathing, contemporary lifestyle destination that is the nexus of bangsar community. Its success lies in its appeal to a cross section of people - from expats to generations of local families Its cosmopolitan atmospehere generates a "sense of belonging" making it a home away from from home and a visit destination for the city's urban crowd.



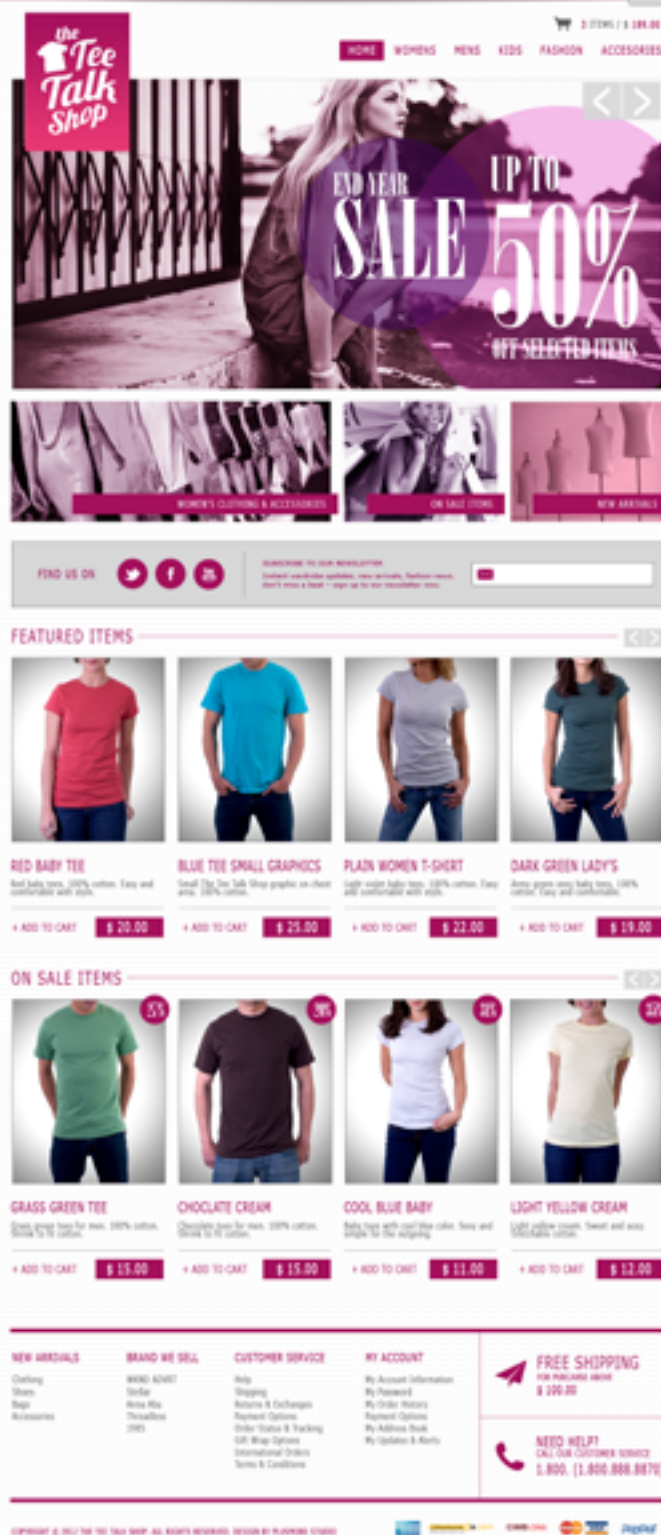


08

AXIS, CONSULTING & PROTECTION ASIA PACIFIC SDN BHD Website

axis, consulting & protection asia pacific sdn bhd, is a dedicated agency specialising in investigative and protective services, ranging from confidential corporate services, personal investigations, investigative due diligence, business intelligence, asset tracing to security training, close protection and several other related services.





09

TEE TALK SHOP ONLINE SHOP

Website

tee talk shop online shop, is an online shop based in malaysia that offers & supplies custom and mass unique urban clothings and accessories.

MICHELLE KWAN

Website

michelle kwan, is a professional wedding planner, management, consultation & catering services to create a perfect dream weddings to its brides & grooms.





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1DANA MALAYSIA Website

1dana malaysia, is a new government's department that provides data, statictic, courses, consultation and information to malaysian entrepreneurs on their website.

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THE BORDER CITY

The Border City is a cafe and board games shop located in Sunway Giza whereby patrons can come and grab a bit to eat while playing various board games. They can even buy the various board games that they have. The beautiful decor and ambiance with the yummy food makes people comfortable to spend their time there with their friends while playing board games. Icons and the instructions manual designs are displayed on iPads for customers to be able to understand the various board games that can be played at the store. This is more convenient and easier to understand than using the old way of reading long manuals.





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HIGH SPEED BROADBAND

Instructional Infographic

HighSpeedBroadband is a company that supply installation services and technical help for UniFi as an alternative rather than UniFi itself. We designed an Infographic for the installation process and application process that's optimized for mobile viewing. This resulted for the users to be able to scroll down to look for information which is more user friendly rather than zooming it.



Thank You





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